

# Why Graphs? Transcending the Limits of Hierarchical Thinking

ISKO UK Meetup  
14 June 2022



**Bob Kasenchak**  
Information Architect  
Factor



Bob is a taxonomist and ontologist with an interest in knowledge graphs and Linked Data. He has worked for over a decade building and implementing semantic projects for publishing, enterprise, technology, and e-commerce clients.

He lives in Albuquerque with his wife and elderly cat.



**Bob Kasenchak**  
Information Architect  
Factor



 @taxobob

 <https://www.linkedin.com/in/bob-kasenchak-332bba55/>

 factorfirm.com

 bob.kasenchak@factorfirm.com

Factor is an information architecture and human experience consultancy

---

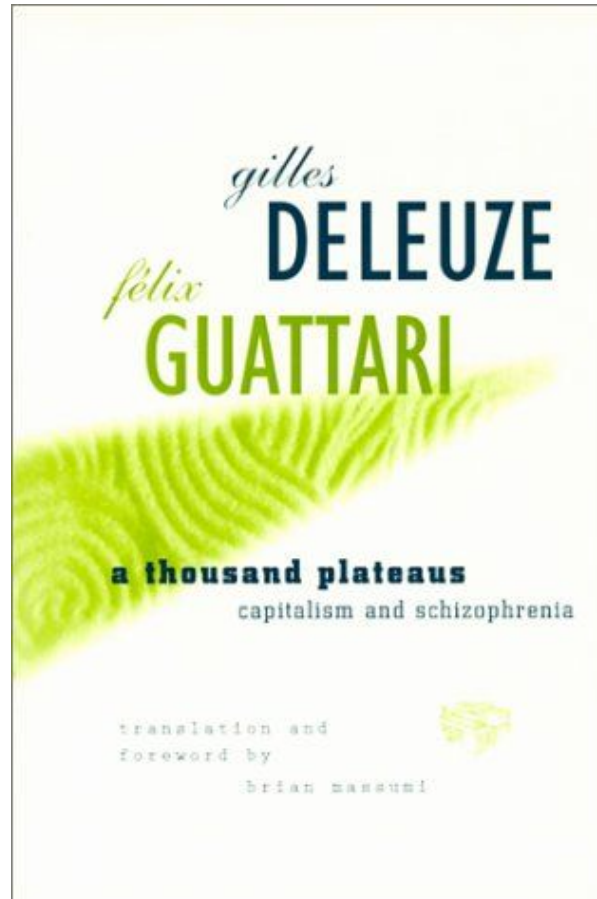
We bring clarity, structure and meaning to your enterprise information by unravelling and unifying complex information environments



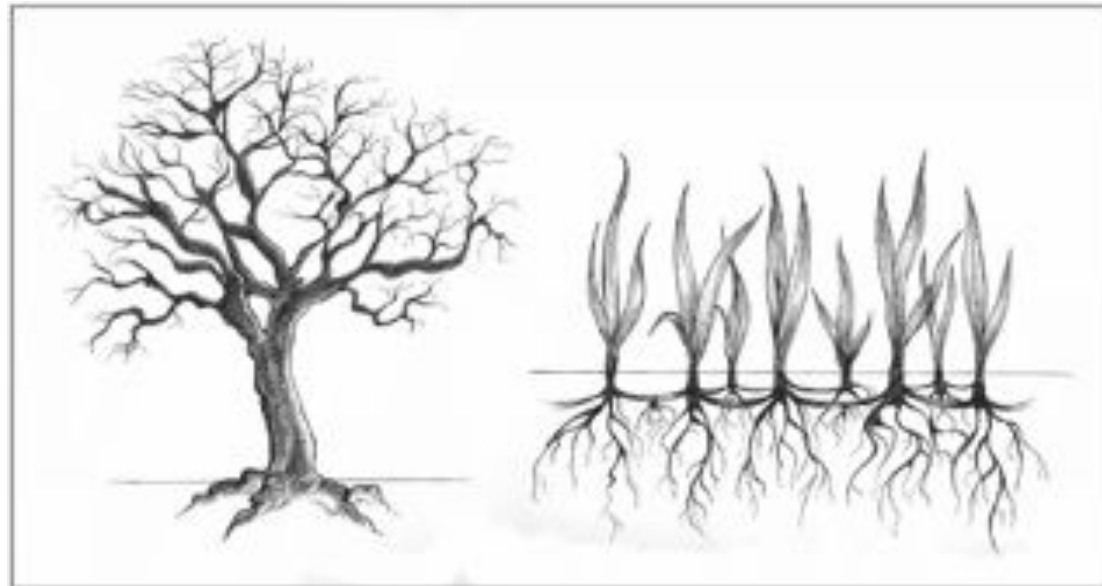
# RHIZOMES

Any point of a rhizome can be connected to anything other, and must be  
This is very different from the tree or root, which plots a point, fixes an  
order

- *A Thousand Plateaus: Capitalism and Schizophrenia* (1987)



- Hierarchical trees versus (**or** and...and...and) lateral rhizomes
- Maps versus (or and...and...and) tracings
- What Deleuze & Guattari described in 1987 sounds like *taxonomies and knowledge graphs!*





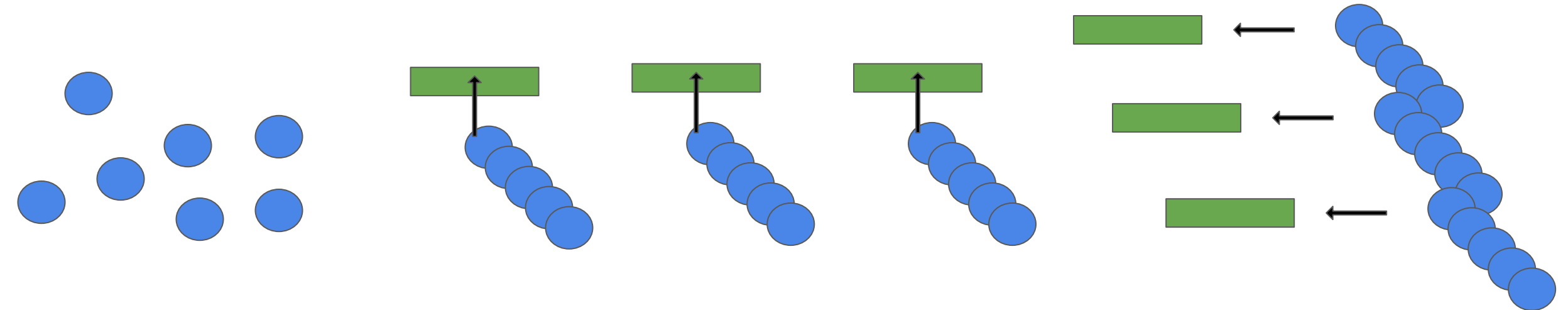
# CONCEPTS

A concept is a brick. It can be used to build a courthouse of reason. Or it can be thrown through the window.

## Limits of Hierarchical Thinking

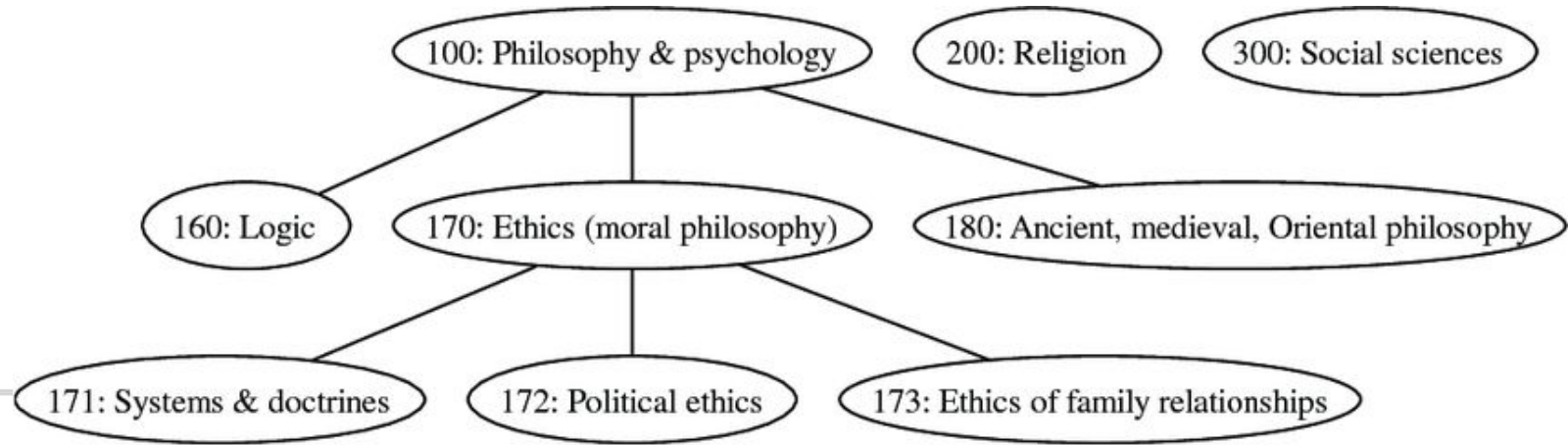
### Miller's Law:

The average person can only keep 7 (plus or minus 2) items in their working memory.



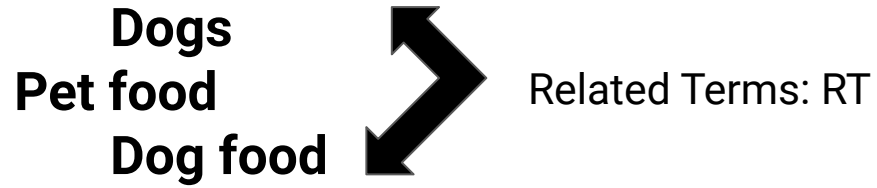


## Limits of Hierarchical Thinking

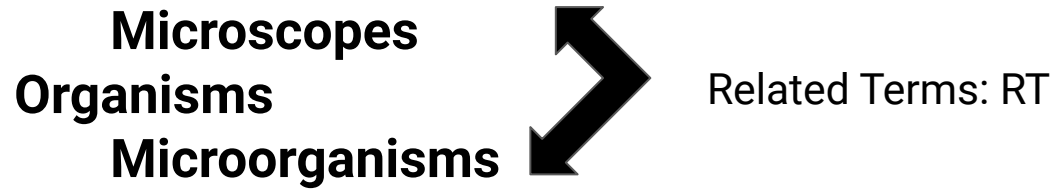


## Limits of Hierarchical Thinking

### **Pets**



### **Laboratory instruments**

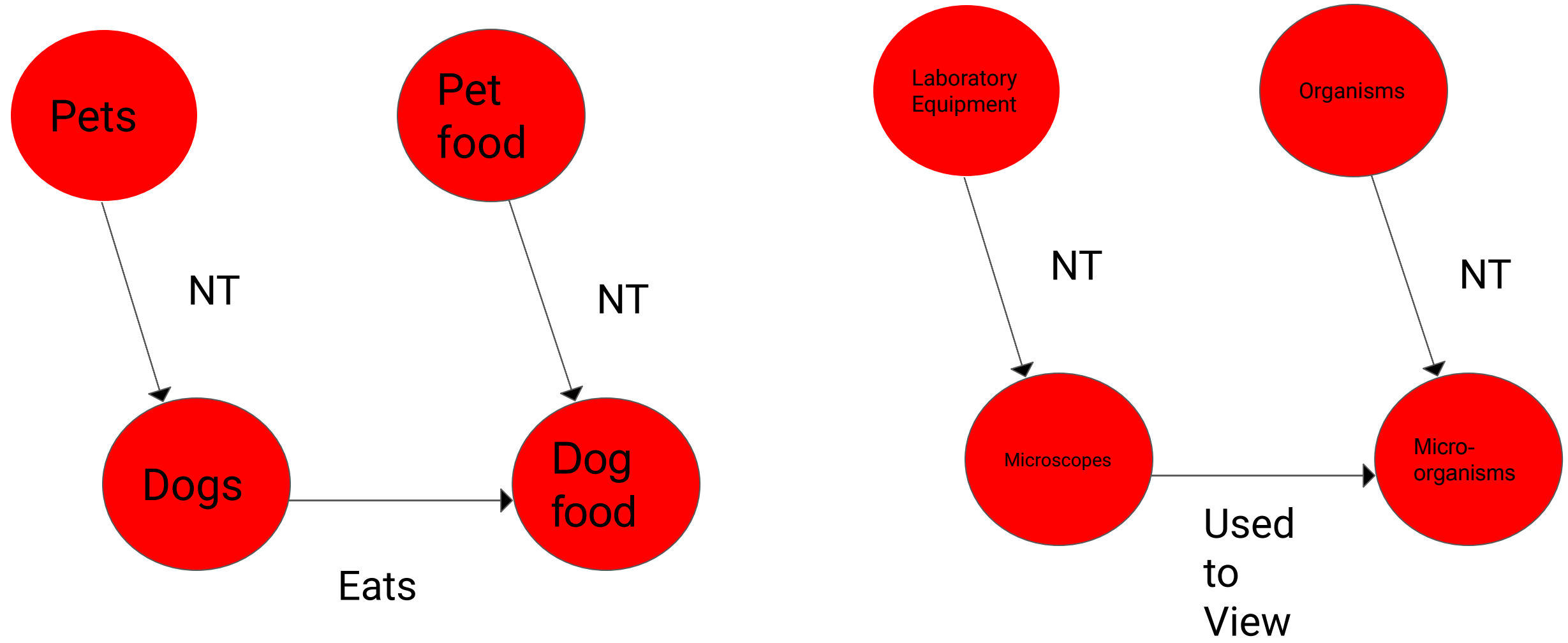


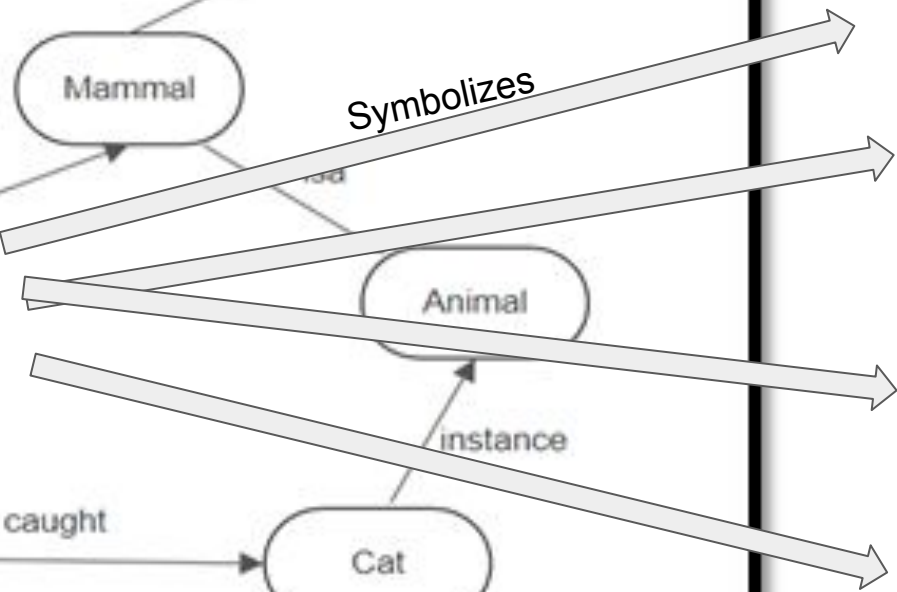
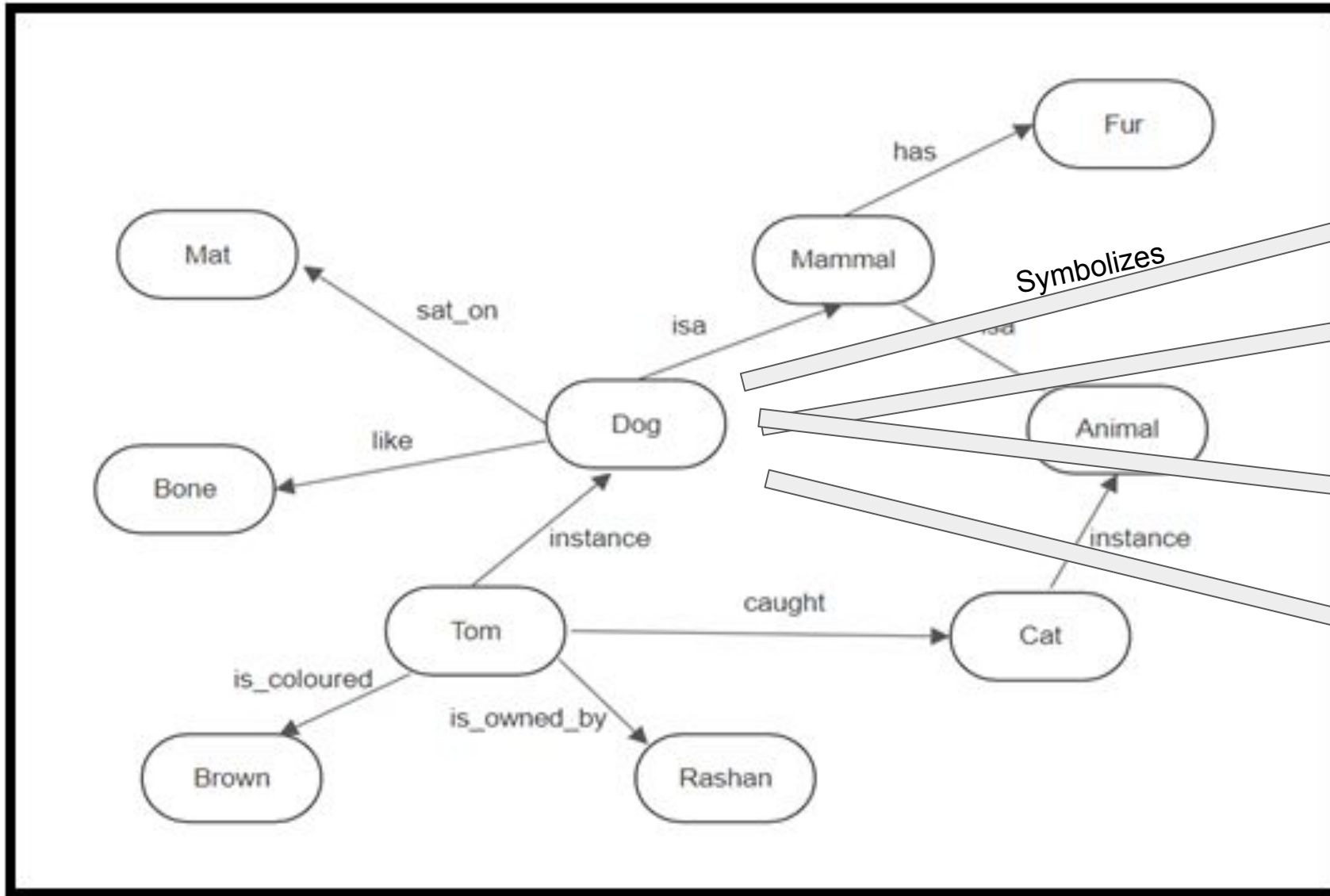


# ARBORESCENCE

We should stop believing in trees, roots, and radicles.  
They've made us suffer too much.

## Limits of Hierarchical Thinking





- Loyalty
- Devotion
- Patience
- Protection

## Limits of Hierarchical Thinking

### Pros

- Useful for organizing categories
- Easy (relatively) to build and implement
- Great for
  - E-commerce
  - Site navigation
  - Org structures
  - Document categorization...to a point

### Cons

- Ignore or flatten non-hierarchical relationships
- Limited *semantic expressivity*
- Closed text
  - Only certain relationships allowed
- Implies rigid categorization
- *Implies rigid boundaries between topics that are conceptually linked*



# RHIZOMES

A rhizome has no beginning or end; it is always in the middle, between things, interbeing, intermezzo

A rhizome is lateral and relational, not hierarchical

The point of the rhizome is “and...and...and”: it grows laterally, without limits

The rhizome is decentralized: there is no center or top

The rhizome is democratization: all points are equal

*“Any point of a rhizome can be connected to any other, and must be.”*

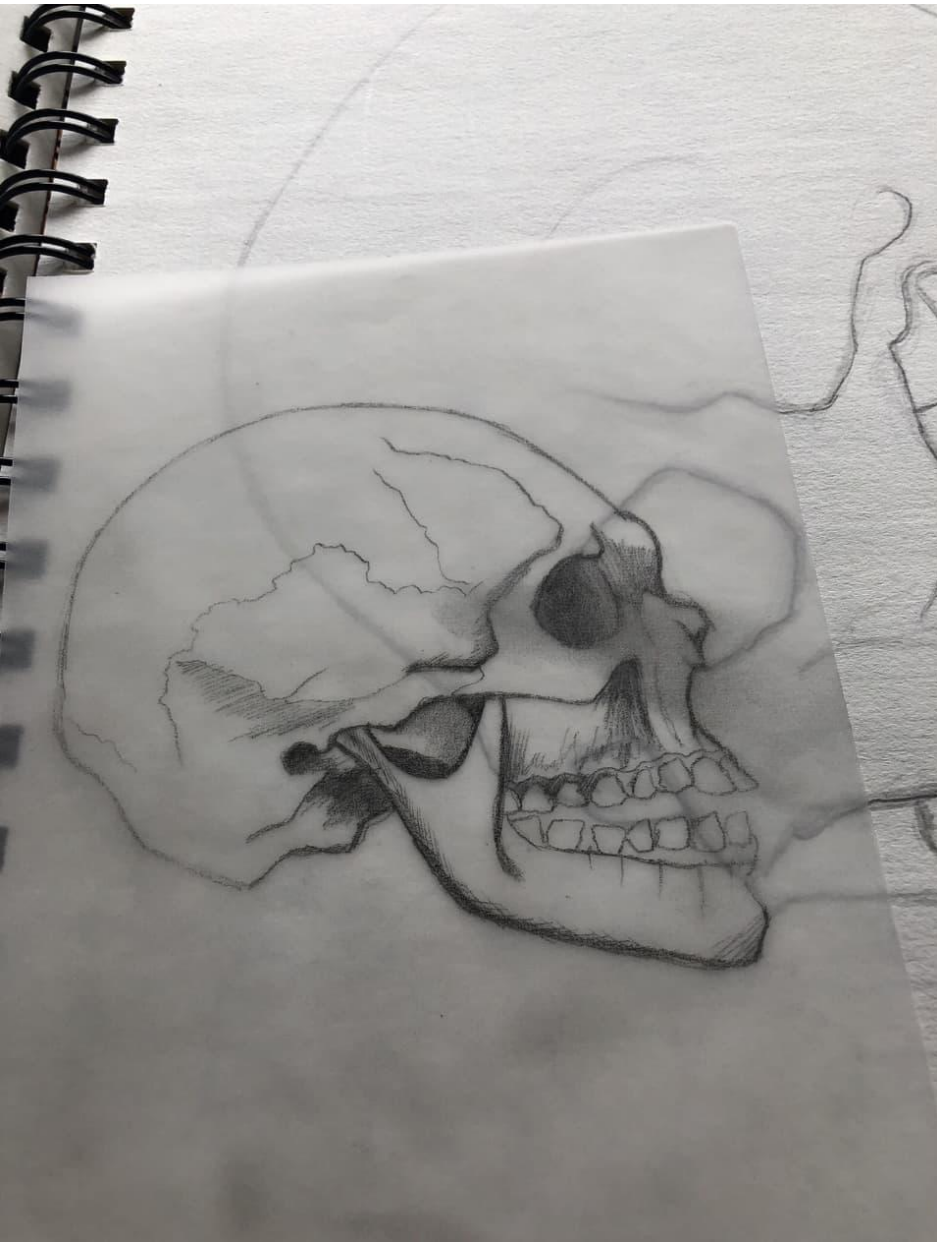
*“There are no points or positions in a rhizome, such as those found in a structure, tree, or root. There are only lines.”*





# TREES

The tree imposes the verb "to be" but the fabric of the rhizome is the conjunction, "and ... and ... and ..."



Tracings define a de facto state and codify a hierarchy

*“All of tree logic is a logic of tracing and reproduction.”*



# MAPS

The rhizome is altogether different, a map and not a tracing  
Make a map, not a tracing

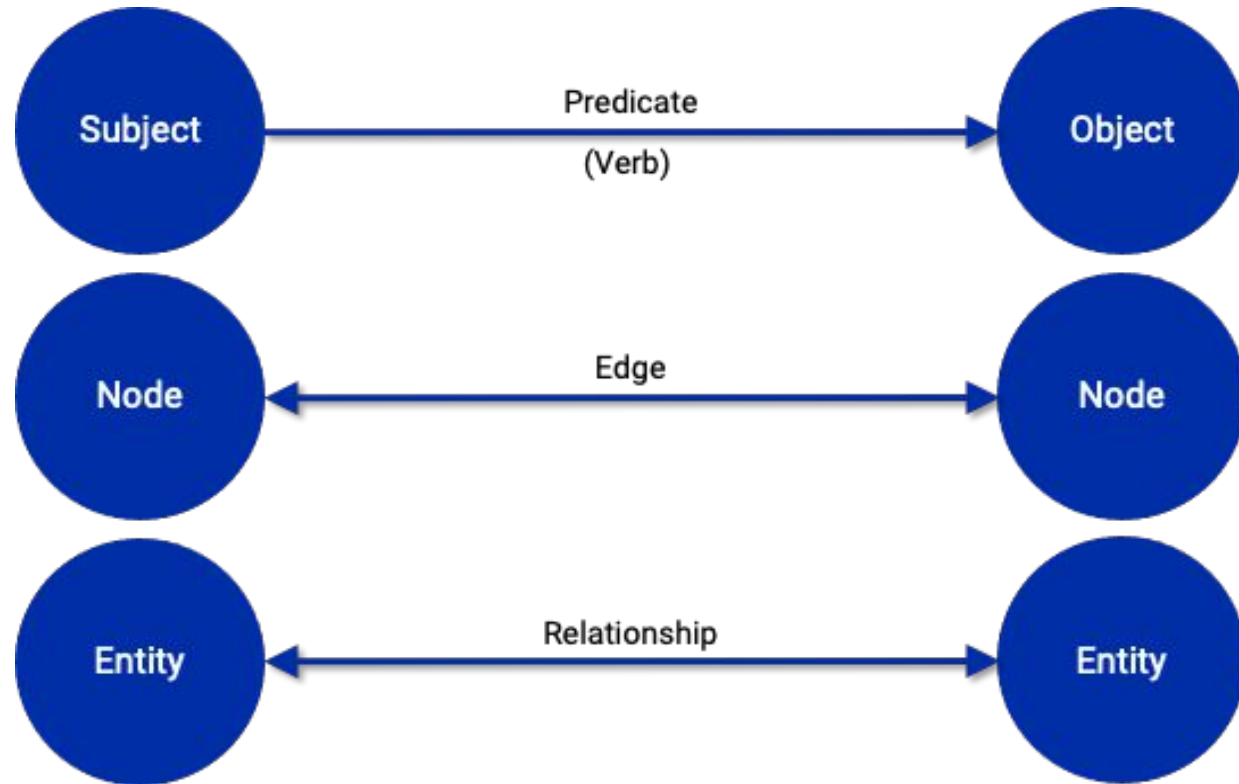


Rhizomes form maps and *“fosters connections between fields”*

A rhizome always has multiple entryways

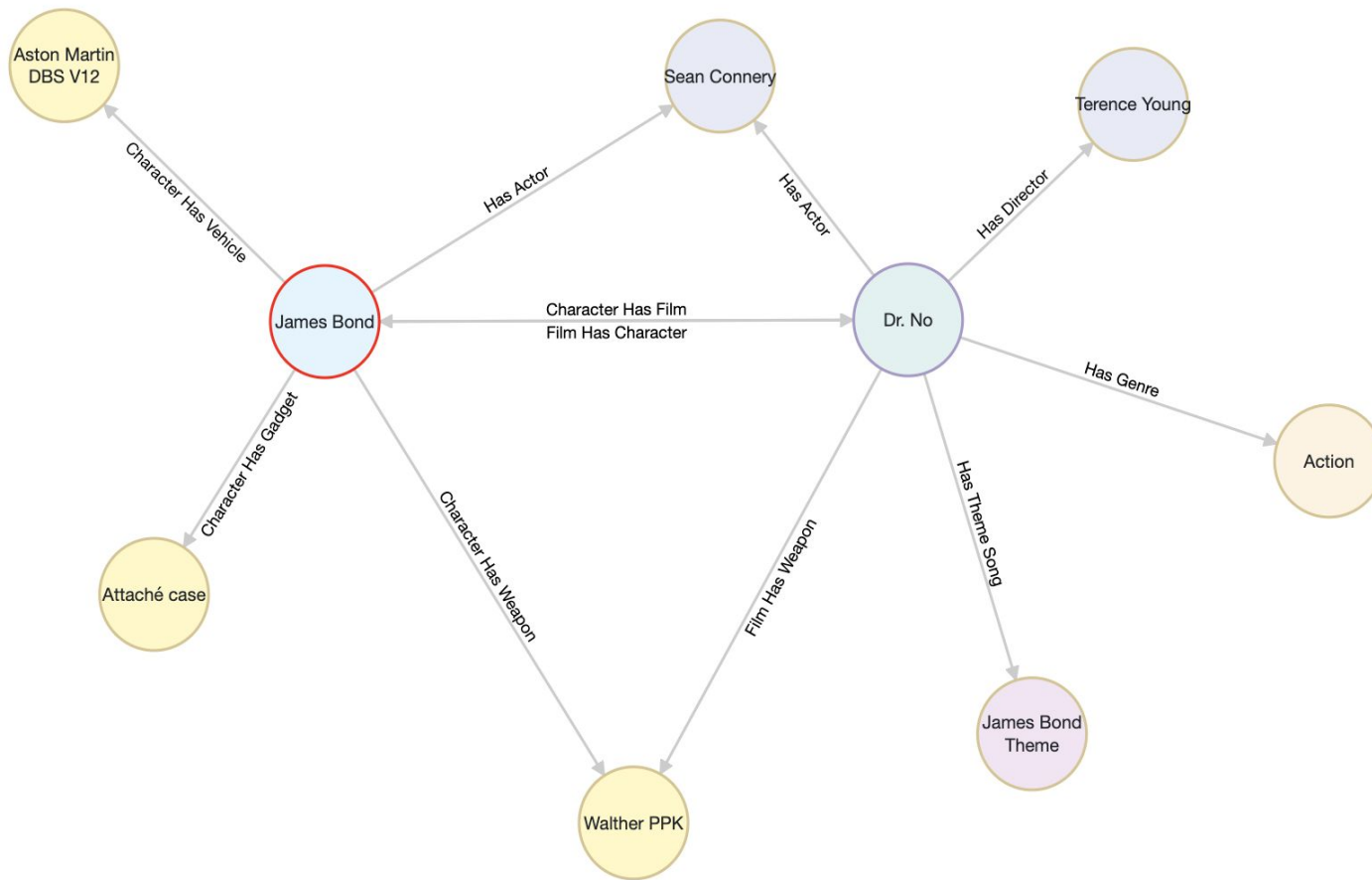
*“The rhizome connects any point to any other point”*





- The map is a graph
- A graph is a set of **subjects** and **objects** connected by **vertices**
- **Subjects** and **objects** are **concepts**
- Vertices are **relationships** and are first-class data citizens
- The graph is semantic: **subject - predicate (verb) - object**
- In the graph, subjects, relationships, and objects are all important

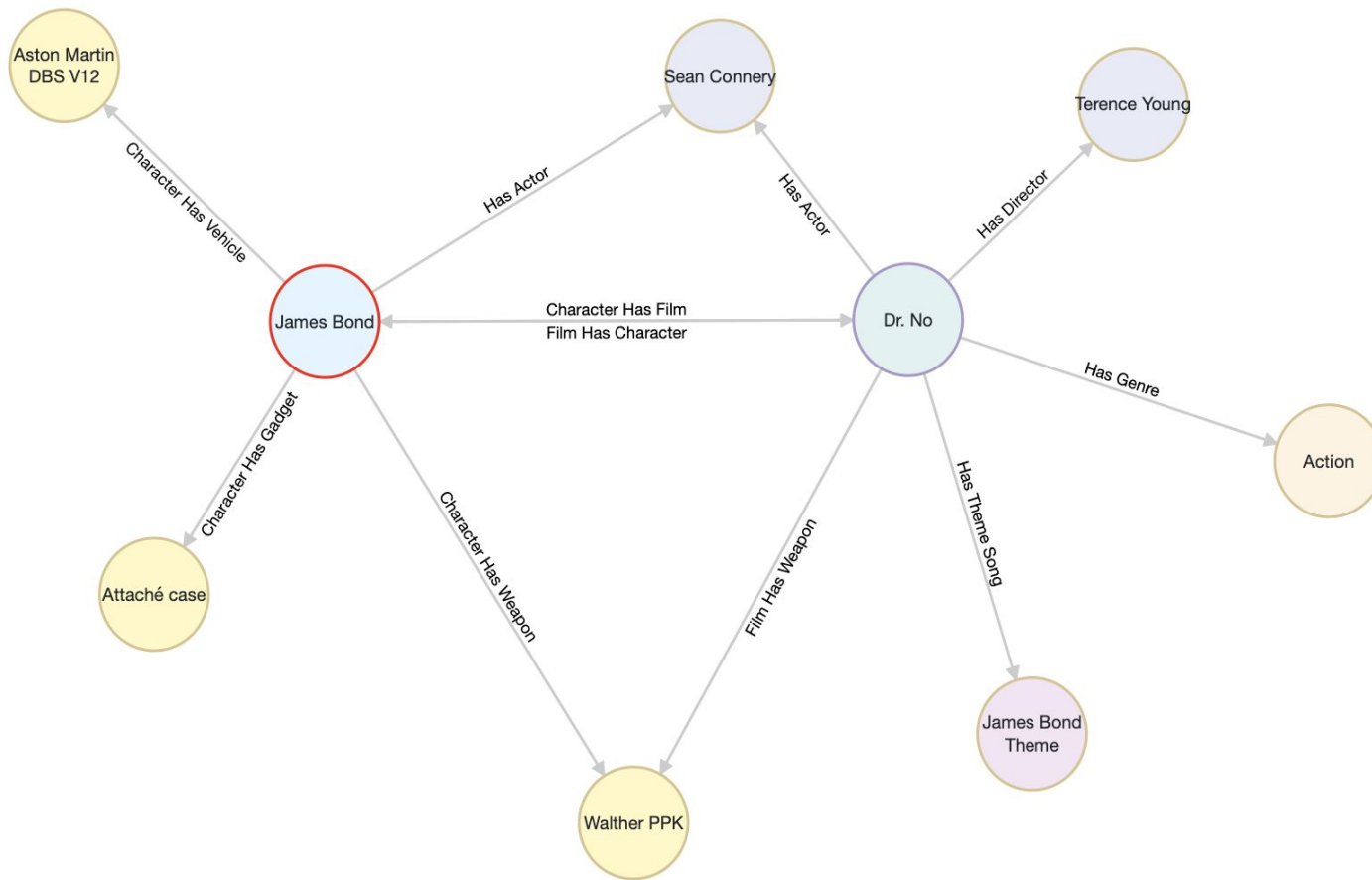




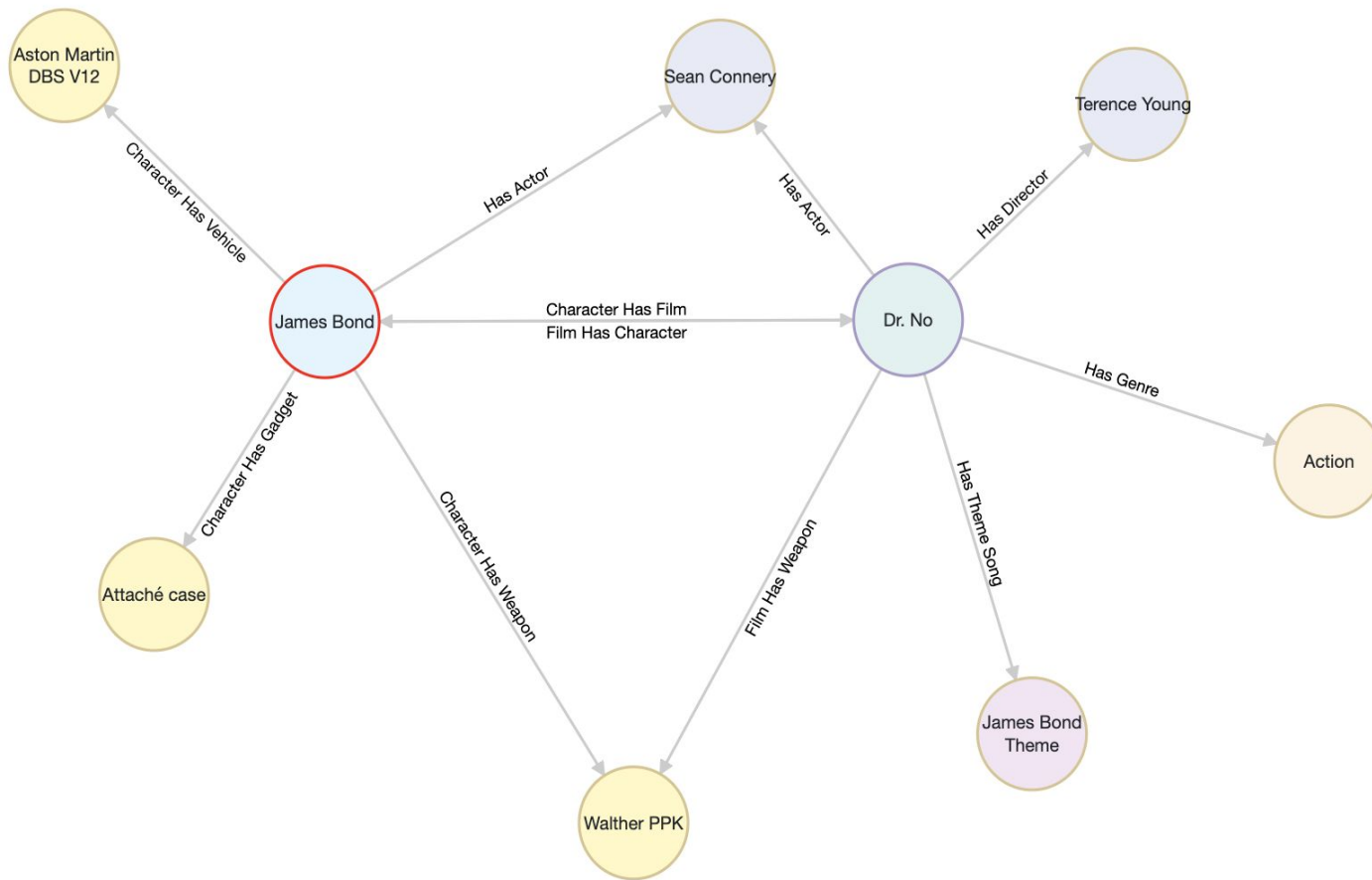
**A knowledge graph is a cartography: a map, not a tracing**

- KGs are rhizomes in the semantic space
- Like a rhizome, knowledge graphs cross domains and connect fields
- KGs allow every concept to connect to every other concept in a **taxonomy** by any number of **relationships** defined by an **ontology**
- Concepts represent things; these things can be metadata, data, and content





- The **ontology** is the structural underpinning of a knowledge graph
- The **ontology** is the legend to a knowledge graph map of one or more domains
- The ontology and defines the rules allowing for what **relationships** are allowed between **concepts**



## The ontology legend to this knowledge graph map

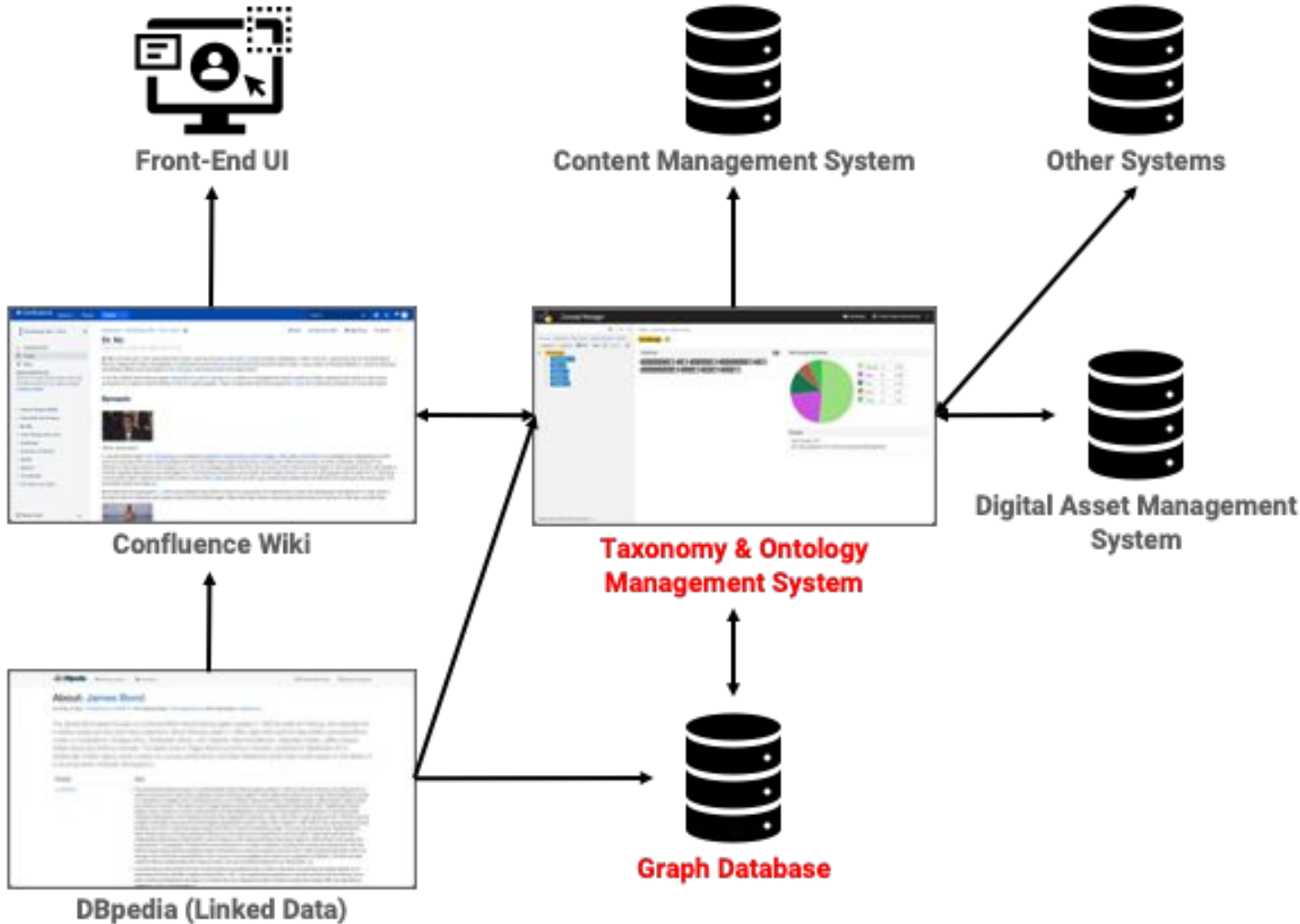
### Assigned Properties for Characters

- ✓ **Bondtology Namespace**
  - Photo
  - URI
- ✓ **Governance Namespace**
  - Approver Comment
  - Do Not Edit
  - Editor Comment
  - Pending Review
  - QC Review
  - Ready for Approver
  - Rejected by Approver
  - Review Date
  - SME Comments
- ✓ **SKOS**
  - alternative label *(Alt Label)*
  - definition
  - preferred label *(Pref Label)*

### Assigned Relationships for Characters

- ✓ **Characters**
  - has broader (SKOS)
  - has narrower (SKOS)
- ✓ **Films**
  - Character Has Film (Bondtology Namesp...
- ✓ **People**
  - Has Actor (Bondtology Namespace)
- ✓ **Technology**
  - Character Has Gadget (Bondtology Nam...
  - Character Has Vehicle (Bondtology Nam...
  - Character Has Weapon (Bondtology Nam...

- You are making a map, not a tracing
- Information does not have to exist in buckets or boxes
- Connect information where it lives
- Identify subjects and objects: these are **concepts**
- Identify semantically useful **relationships** beyond *broader/narrower* and *related*
- Extend and connect your knowledge graph within and across domains: “and...and...and”



**Taxonomy and Ontology Management System**

**Graph database**

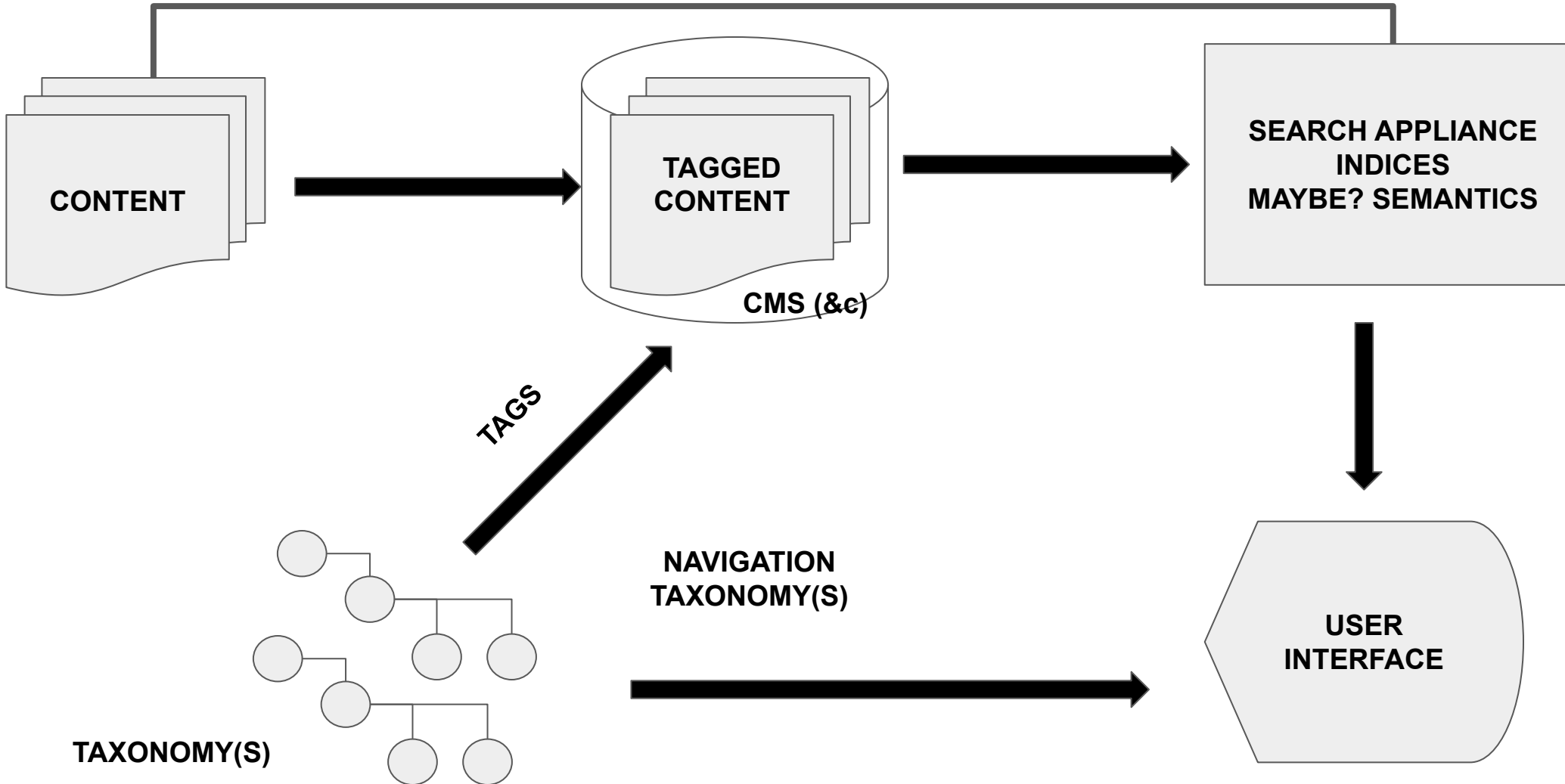
**Integrated systems**

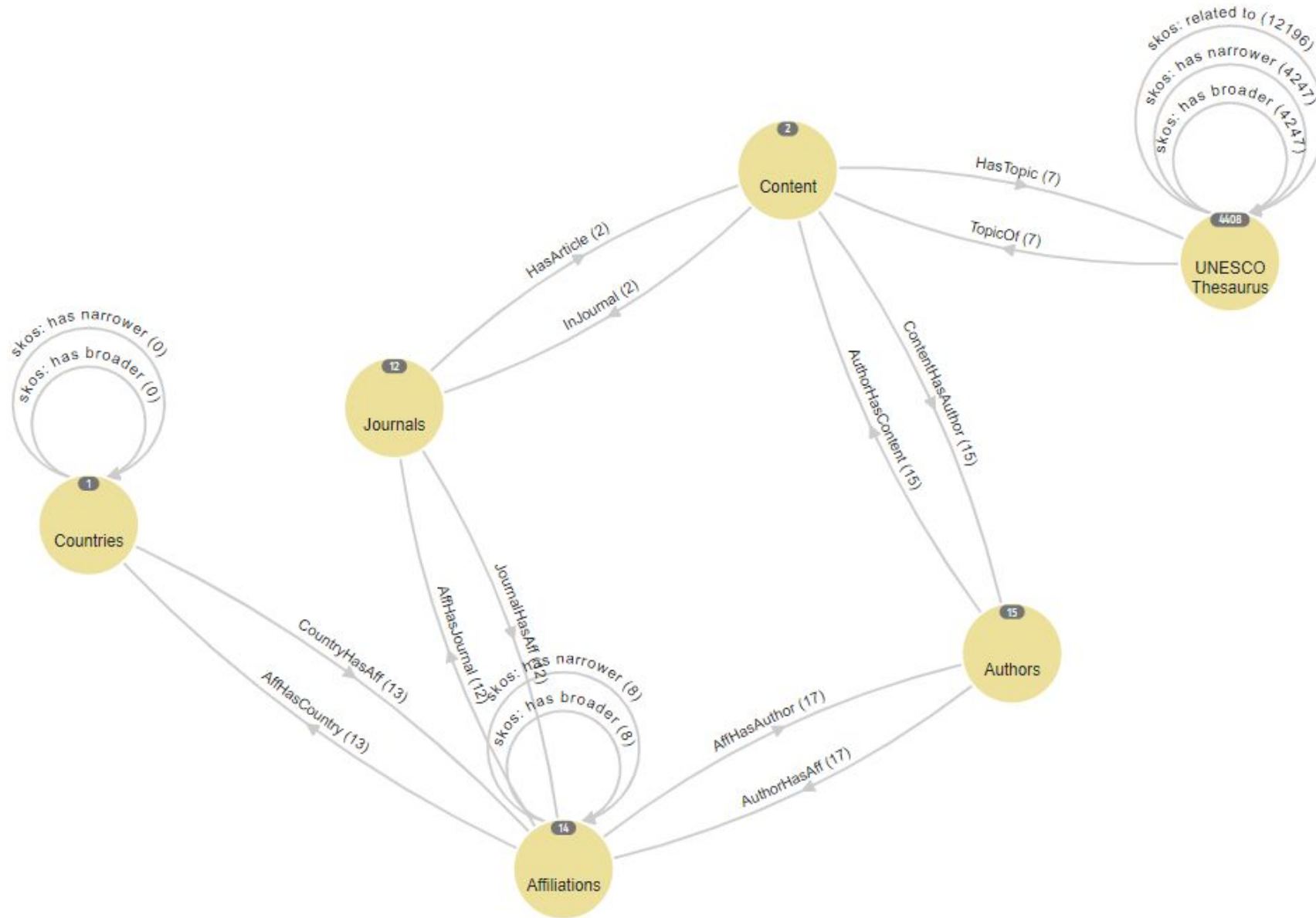


# MAPS

Plug the tracings back into the map,  
connect the roots or trees back up with a rhizome

Other Extracted Metadata (Author, Affiliation, &c)





Connect to External LD and other Sources

Country

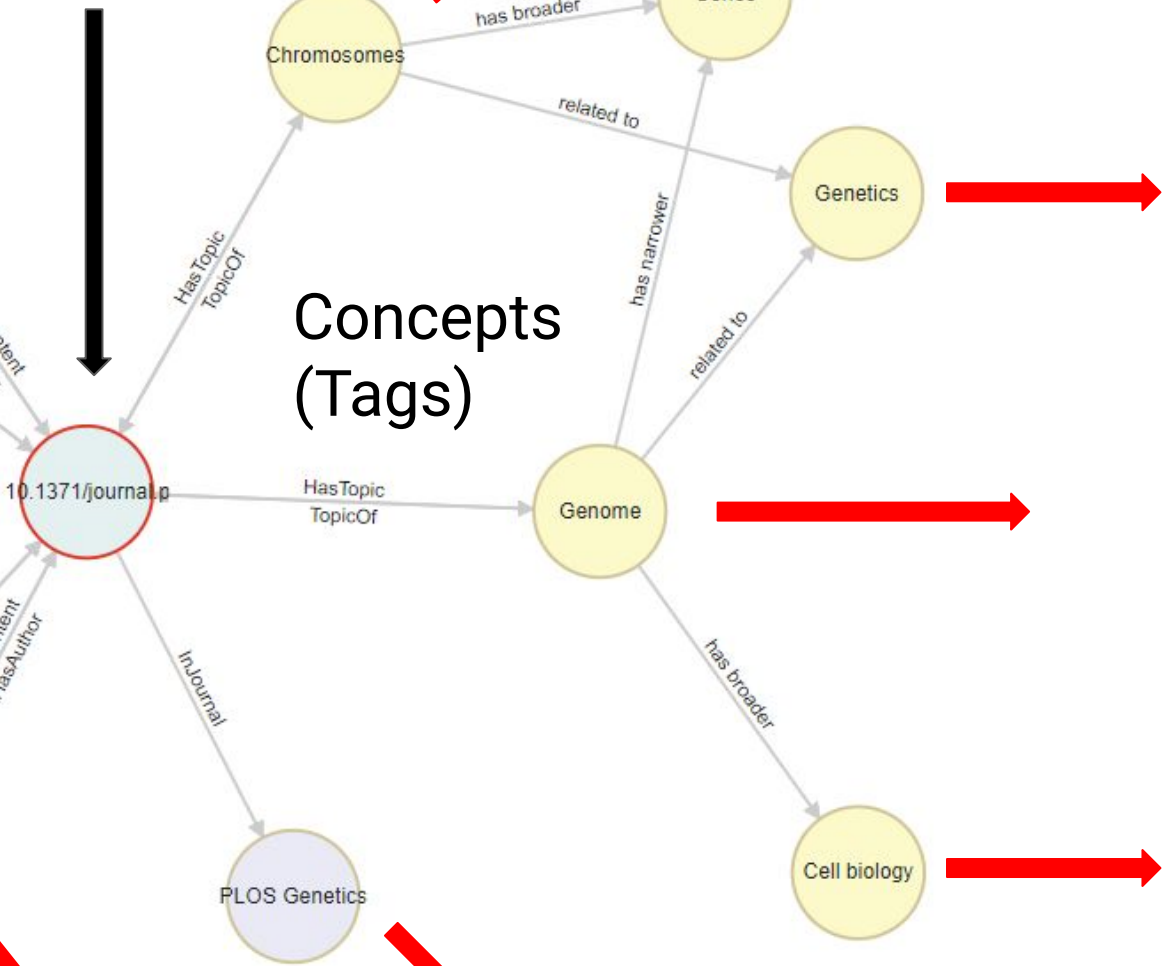
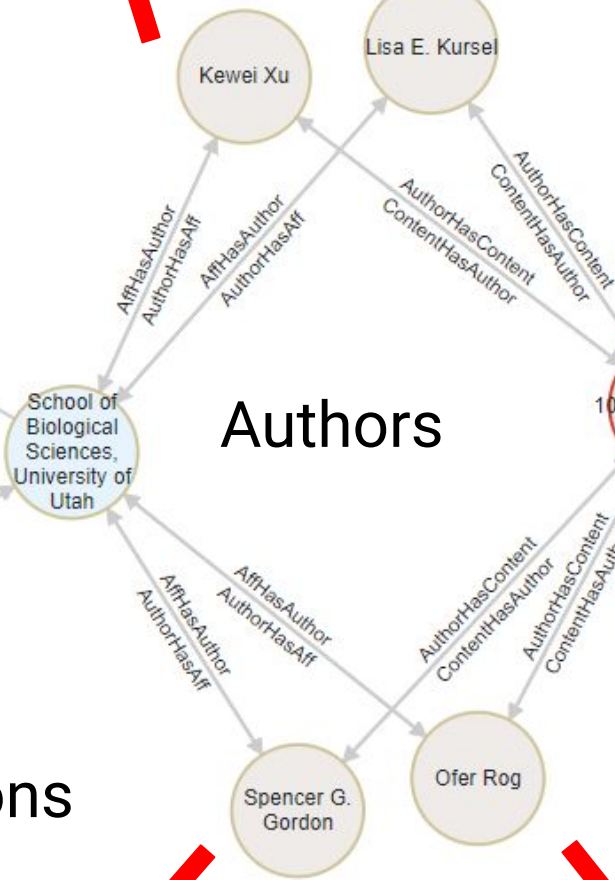
Article

Concepts (Tags)

Authors

Journal

Affiliations (Orgs)



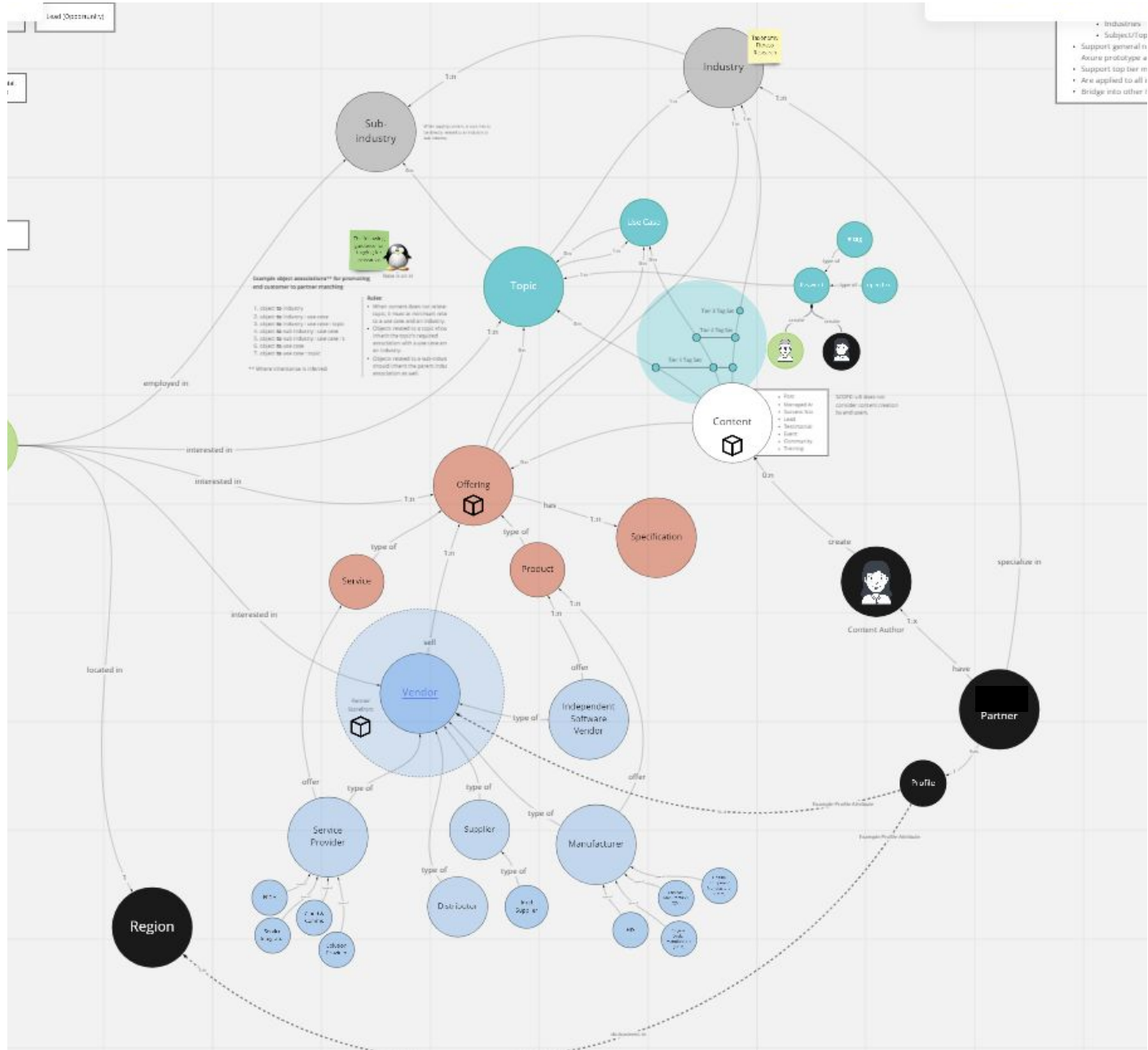
- Affiliations
- Authors
- Content
- Countries
- Journals
- UNESCO Thesaurus





## TREES

The tree imposes the verb "to be" but the fabric of the rhizome is the conjunction,  
"and ... and ...and..."





JSTOR

Search



Search ▾

Browse ▾

Tools ▾

**Text Analyzer** BETA[Help us make this better](#)BROUGHT TO YOU BY [JSTOR LABS](#)

Use your own document to  
search for articles and books.



Drag and drop a  
document or image here,  
copy and paste text or  
[select files from your computer](#)

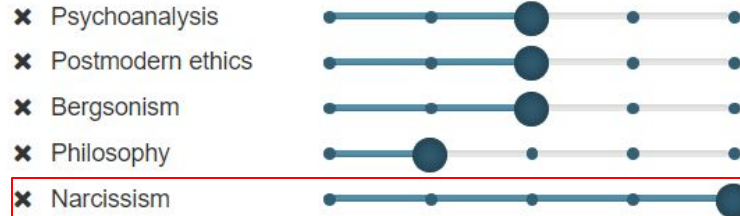
Don't worry, we'll keep your document private.  
([Terms & Conditions](#))

Don't have a  
document handy?  
Try dragging this.



15 languages supported

Adjust results by changing the weights for each term.



Add your own term

### Identified terms

Click to add to Prioritized Terms.

### TOPICS

- Agnosia
- Attachment behavior
- Bergsonism**
- Childrens literature
- Continents
- Deconstructionism
- Desire
- Developmental psychology
- Erotic literature
- Existentialism
- Female homosexuality
- Feminism
- First loves
- Heideggerianism
- Idealism
- Intellect
- Jungian psychology
- Knowledge
- Lacanian philosophy
- Love
- Marxism
- Metaphilosophy
- Mountaineering
- Mountains
- Narcissism**
- Nietzschean philosophy
- Phenomenology
- Philosophical psychology
- Philosophy of religion
- Plateaus
- Postmodern ethics**
- Psychiatric services
- Psychoanalysis**
- Psychodynamics
- Schizophrenia
- Sexual orientation
- Skepticism
- Social epistemology
- Tectonic plate interactions

Narcissism

Search Filters: all content from 1900 - 2022

CHAPTER

### "The Play between the Spaces":

DAVID R. JARRAWAY  
2015

Download PDF

Cite This Item

**Prioritized Terms:** Psychoanalysis, Postmodern ethics, Bergsonism, Philosophy, Narcissism

**Topics:** Psychoanalysis, **Narcissism**, Jungian psychology, Postmodern ethics, Bergsonism, Poetic forms, Knowledge, Stevens Johnson syndrome, Sex linked differences, Queer theology,

ARTICLE

### EGOCENTRISM : A DEFENSE OF PRE-REFLEXIVE EXPERIENCE

Jan HUTTNER  
*Revue Internationale de Philosophie*, Vol. 36, No. 142/143 (4),  
PIAGET (1982), pp. 508-526

Download PDF

Cite This Item

**Prioritized Terms:** Psychoanalysis, Bergsonism, Philosophy, Narcissism

**Topics:** Narcissism, Psychoanalysis, Cognitive development, Empiricism, Social epistemology, Philosophical psychology, Knowledge, Developmental psychology, Psychodynamics, Neuroscience,

- Existentialism
- Knowledge
- Marxism
- Mountains
- Phenomenology
- Psychology
- Psychics
- Thermodynamics
- Interactions

## Mathematical Modeling of Intestinal Iron Absorption Using Genetic Programming

Andrea Colins, Ziomara P. Gerdtsen, Marco T. Nuñez, J. Cristian Salgado

### Abstract

- Introduction
- Materials and Methods
- Results and Discussion
- Conclusions
- Supporting Information
- Author Contributions
- References

---

- Reader Comments
- Figures

**Citation:** Colins A, Gerdtsen ZP, Nuñez MT, Salgado JC (2017) Mathematical Modeling of Intestinal Iron Absorption Using Genetic Programming. PLoS ONE 12(1): e0169601. <https://doi.org/10.1371/journal.pone.0169601>

**Editor:** Fanis Missirlis, CINVESTAV-IPN, MEXICO

**Received:** September 10, 2016; **Accepted:** December 18, 2016; **Published:** January 10, 2017

**Copyright:** © 2017 Colins et al. This is an open access article distributed under the terms of the [Creative Commons Attribution License](#), which permits unrestricted use, distribution, and reproduction in any medium, provided the original author and source are credited.

**Data Availability:** All relevant data are within the paper and its Supporting Information files.

**Funding:** This work was funded by FONDECYT Grant 1130317 and PIA CONICYT grant FB0001. The funders had no role in study design, data collection and analysis, decision to publish, or preparation of the manuscript.

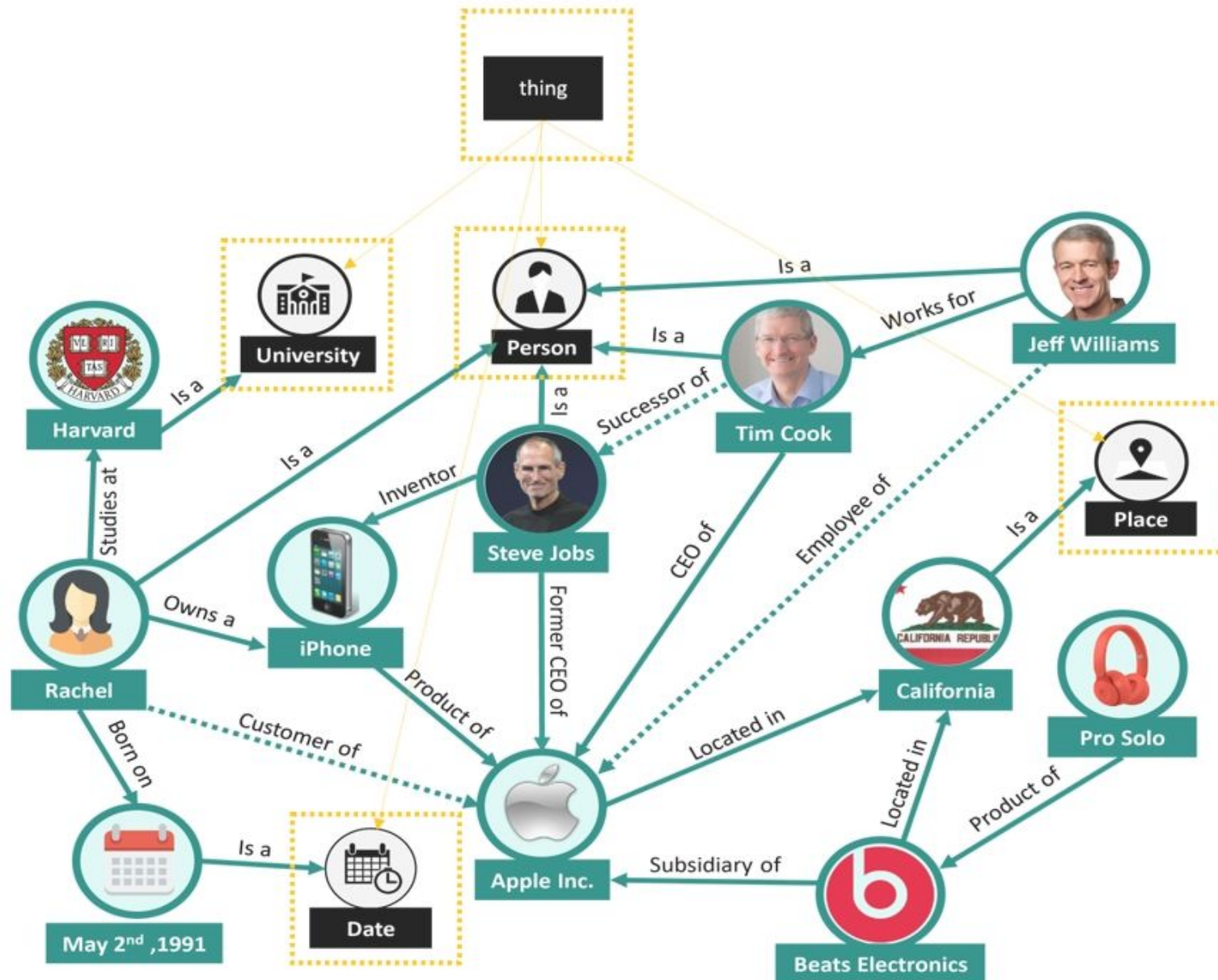
**Competing interests:** The authors have declared that no competing interests exist.

### Introduction

Iron is a trace metal, key for the development of living organisms. Its presence is necessary for several processes, such as the electron transport chain [1], oxygen transport in the blood [2], and phagocytic activity of macrophages [3], among others. The concentration of this metal must be highly controlled given that both iron excess and deficit can cause diseases, such as hemochromatosis and anemia, the latter recognized by the World Health Organization as the most common and widespread nutrition related disease [4].

Iron gets into the organism through absorption in the duodenal epithelium via the type of cell called enterocyte. Absorption is a highly regulated process. Nevertheless, there is no experimental data, and identification of key relevant components for this complex biological

The image shows a screenshot of a PLOS ONE article page. On the left, there is a sidebar titled "Subject Areas" with a list of categories: Simulation and modeling, Iron, Evolutionary algorithms, Absorption, Caco-2 cells, Gastrointestinal tract, Algorithms, and Genetic programming. Each category has a radio button next to it. In the center, there is a search bar with the text "SEARCH" and a magnifying glass icon. Below the search bar, there is a link for "advanced search". On the right side of the page, there are navigation links for "s.org", "create account", and "sign in". At the bottom of the page, there are two buttons: "Machine Learning Techniques" and "Automatically Generated".





# ALLIANCE

The tree is filiation, but the rhizome is alliance, uniquely alliance

- Think rhizomatically
- Relationship-based modeling
- Make a map, not a tracing
- De-arborize, democratize, decentralize
- *“Connect the trees back up with a rhizome”*





# QUESTIONS?

Where are you going? Where are you coming from?  
What are you heading for?  
These are totally useless questions.

Thank you!

[bob.kasenchak@factorfirm.com](mailto:bob.kasenchak@factorfirm.com)  
[info@synaptica.com](mailto:info@synaptica.com)



**Bob Kasenchak**  
Information Architect  
Factor



**Ahren E. Lehnert**  
Senior Manager, Graph Solutions  
Synaptica