

# Managing email

*In the context of the rise of Microsoft Teams, in the environment of Microsoft 365 and with the coming of AI/Machine learning*

*James Lappin*

*Doctoral researcher*

*Loughborough University*

*Blog: [www.thinkingrecords.co.uk](http://www.thinkingrecords.co.uk)*

*email [j.lappin@lboro.ac.uk](mailto:j.lappin@lboro.ac.uk)*



IS AN EMAIL SYSTEM....

AN INFORMATION  
BLACK HOLE



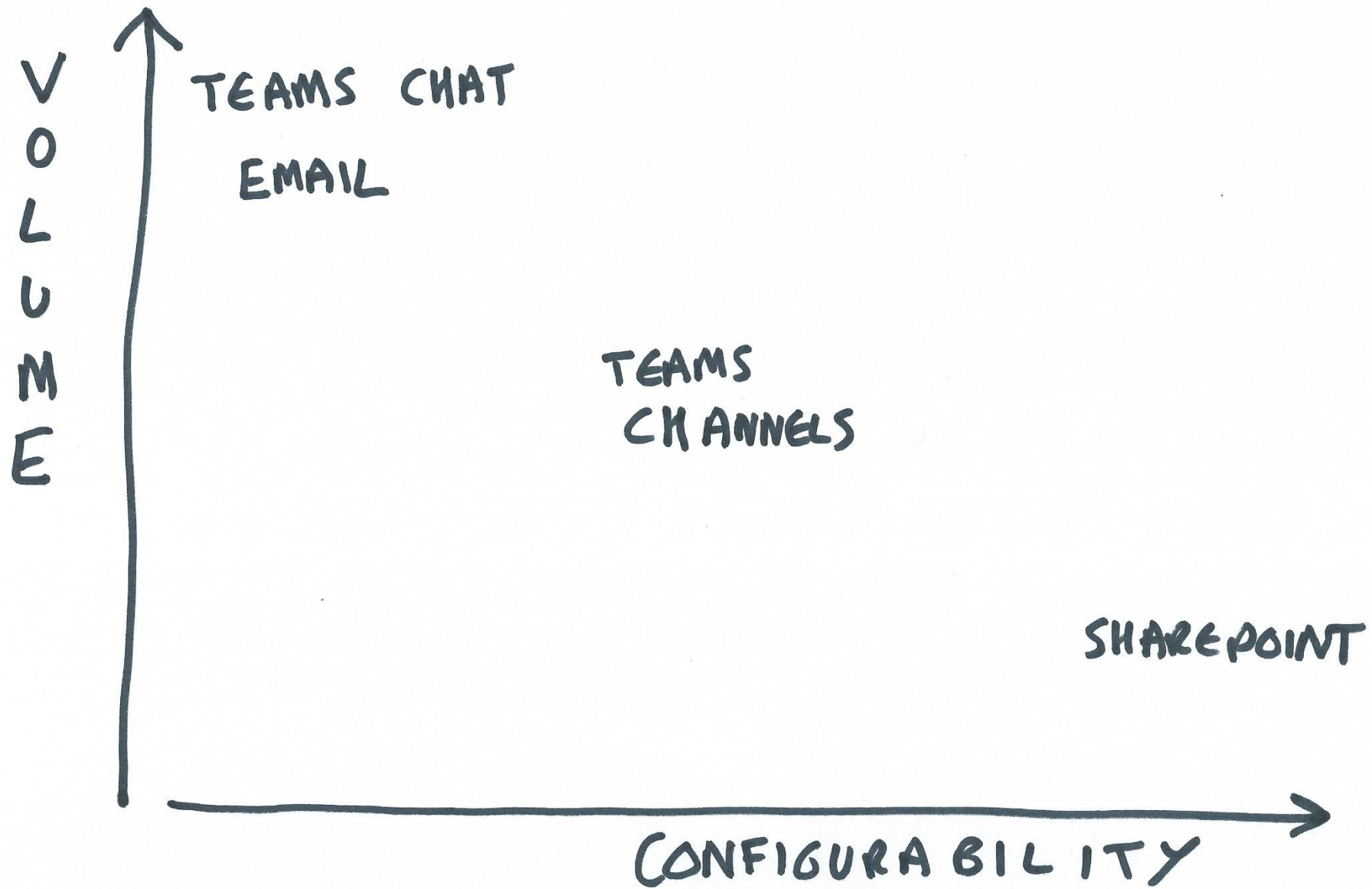
OR

A  
HIGH VALUE  
HIGH RISK  
CORPORATE  
DATA SET

TEAMS CHANNEL

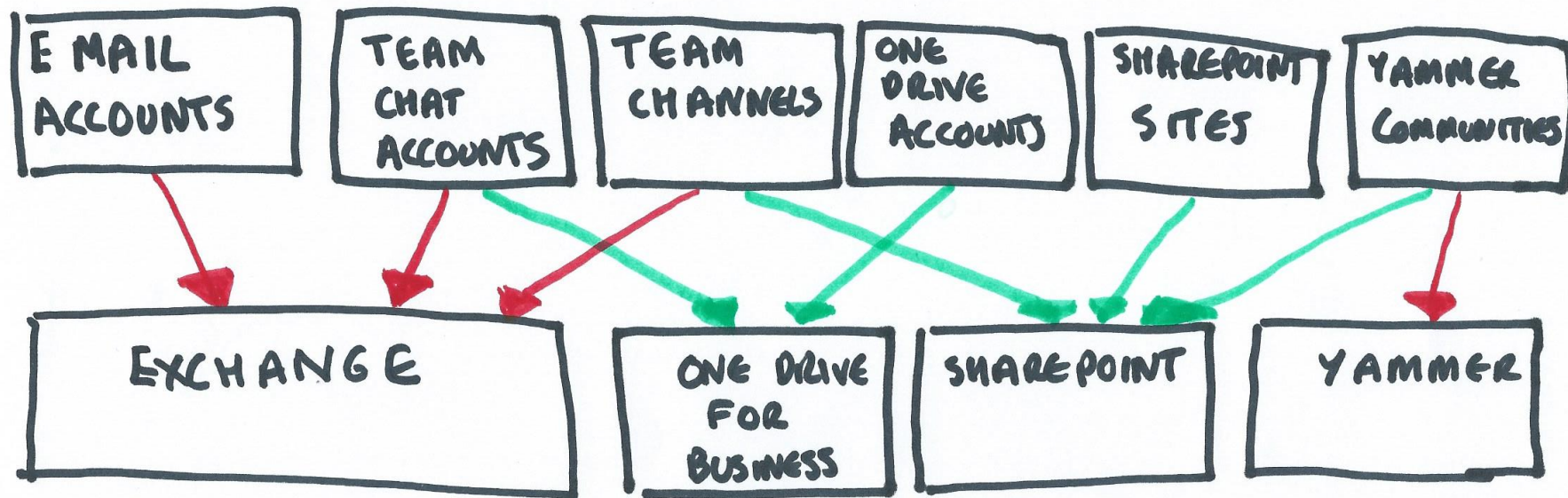


TEAMS CHAT



→ MESSAGES

→ DOCUMENTS



ADMINISTRATORS

USE ↓

THE COMPLIANCE CENTRE

TO SET UP

RETENTION  
POLICIES

APPLIED BY ADMINISTRATORS  
TO:

EMAIL ACCOUNTS  
SHAREPOINT SITES  
TEAM CHAT ACCOUNTS  
TEAM CHANNELS  
ONE DRIVE ACCOUNTS

YAMMER COMMUNITIES

TO SET A DEFAULT RETENTION  
RULE ON EACH AGGREGATION

RETENTION  
LABELS

APPLIED BY  
END USERS  
TO:

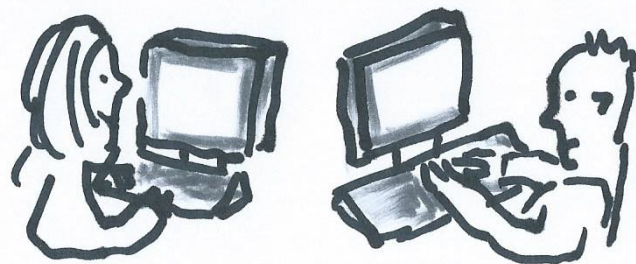
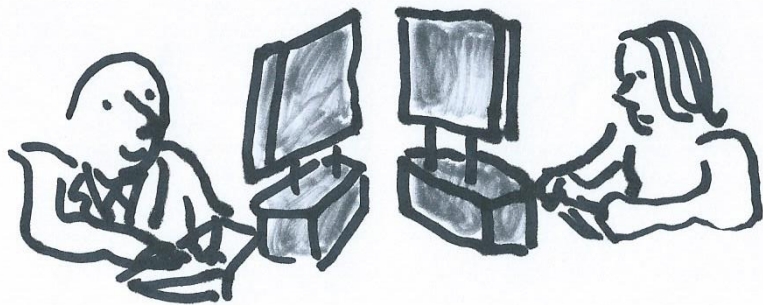


MESSAGES



DOCUMENTS

THAT NEED TO BE  
MADE EXCEPTIONS TO  
THE POLICY SET ON  
THEIR AGGREGATION



OUTLOOK

TEAMS  
CHAT

TEAMS  
CHANNELS

SHAREPOINT

ONE  
DRIVE  
FOR  
BUSINESS

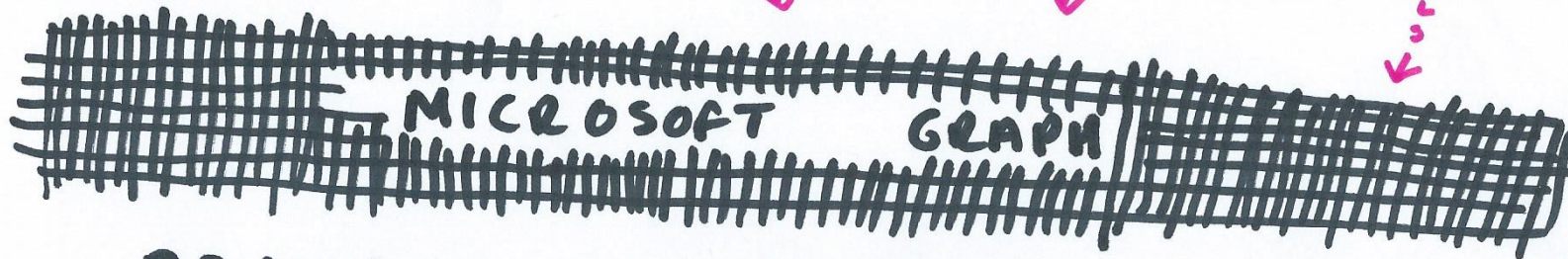
SIGNALS  
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DE LVE

PROJECT CORTX

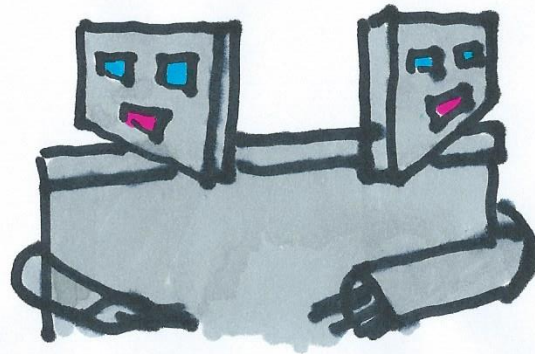
RECOMMENDATION ENGINE

RECOMMENDATION ENGINE

# WHAT SHOULD WE TEACH THE MACHINE TO DO?

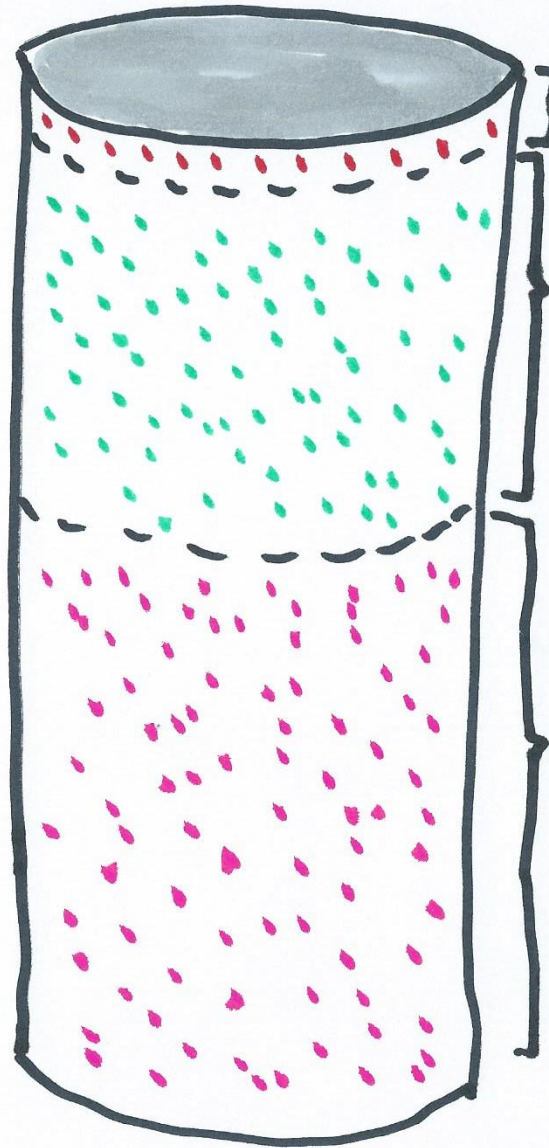
IDENTIFY  
BUSINESS EMAILS  
AND MOVE THEM  
TO A  
CORPORATE  
DOCUMENT  
MANAGEMENT  
SYSTEM

OR



DISTINGUISH  
BETWEEN  
BUSINESS AND  
NON-BUSINESS  
EMAILS WITHIN  
EMAIL ACCOUNTS

# INSIDE AN EMAIL ACCOUNT



PERSONAL

CORRESPONDENCE THAT IS  
PERSONAL TO THE  
INDIVIDUAL

NON-BUSINESS

CORRESPONDENCE ON  
MATTERS THAT ARE  
NOT WITHIN THE  
REMIT / SPHERE OF  
ACTION OF THE  
INDIVIDUAL

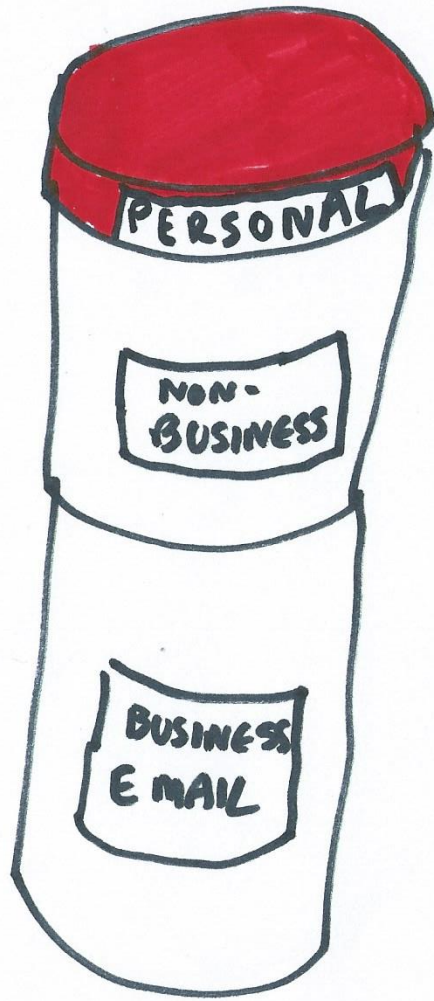
BUSINESS

CORRESPONDENCE  
ARISING FROM THE  
BUSINESS ACTIVITIES  
OF THE EMAIL  
ACCOUNT HOLDER



①

SET A RETENTION  
RULE ON  
THE WHOLE  
ACCOUNT THAT  
IS BASED ON THE  
VALUE OF THE  
INDIVIDUAL'S BUSINESS  
CORRESPONDENCE



② GIVE END-USERS A  
CHANCE TO FLAG UP  
EMAIL PERSONAL  
TO THEM



③  
ASK END-USERS FOR  
THEIR CONSENT TO  
ALLOW THEIR SUCCESSOR-IN-POST  
TO ACCESS THEIR NON-PERSONAL  
EMAILS



④

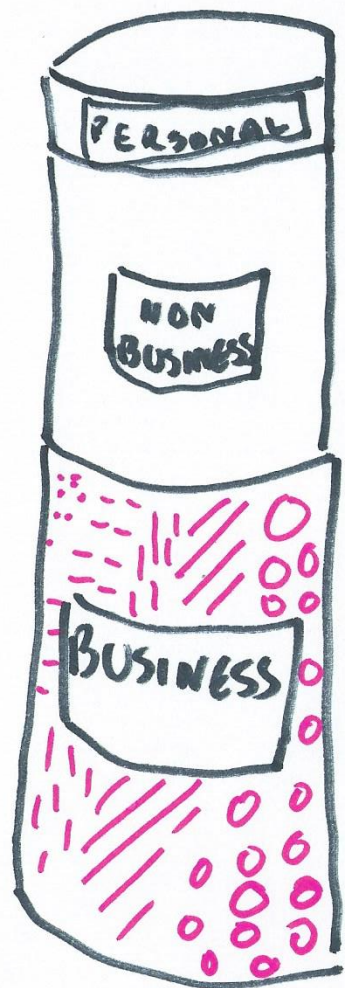
TRAIN MACHINE  
MODELS TO  
DISTINGUISH BETWEEN

- CORRESPONDENCE  
THAT HAS ARISEN  
FROM MATTERS  
OUTSIDE OF THE  
SPHERE OF ACTION  
OF THE INDIVIDUAL
- THE BUSINESS  
CORRESPONDENCE OF  
THE INDIVIDUAL



⑤

TRAIN A MACHINE MODEL  
TO DISTINGUISH BETWEEN  
DIFFERENT TYPES OF  
BUSINESS CORRESPONDENCE  
WITHIN THE SAME  
E MAIL ACCOUNT



⑥ ASSIGN THE  
DIFFERENT SUB-GROUPS  
WITHIN EMAIL  
ACCOUNTS TO A  
CORPORATE BUSINESS  
CLASSIFICATION  
SCHEME